



Bhavan's Vivekananda College
of Science, Humanities and Commerce
Re-Accredited with 'A' Grade by NAAC
Autonomous – Affiliated to Osmania University

Department of Management Studies

VISIT TO ISB ON 6.-8.2023: REPORT

Students from BBA 2nd year and 3rd year from the Department of Management Studies along with students from the Commerce Department visited Indian School of Business on 6.08.2023 for a one-day 'Sustainability Conclave'. ISB sent 6 buses to BVC to pick up the students and dropped them back by around 9.20 pm after attending the programme. Dr.Y.Madhuri Srinivas from the Dept. of Management Studies and Mrs.Jyoti Mehra and Mrs.Vinaya Chaturvedi from the Commerce Dept. went along with the students. Students attended workshops and a panel discussion on the topic 'Sustainability in Businesses.' Mrs.Jyoti Mehra organized the visit. Snacks and tea were provided by ISB in the break.

Members in the panel discussion were Ms.Manika Mittal, Head-International Brands, Myntra, Nidhin John-Head, Circular Economy, Aditya Birla fashion and Retail, Ritesh Samantaray, Lead-Sustainability, Marks & Spencer, Prakhar Gupta, Lead-ESG Initiatives, In.Corp. The workshop was conducted by Mr.Prakhar Gupta and Mr.Meghdoot, Entrepreneur in two different sessions. Mr.Prakhar Gupta spoke about the ESG framework for sustainability initiatives in businesses. Mr.Meghdoot spoke about personal branding and its importance in new business generation. Ms.Pauline from HEC, Paris gave the keynote address.

ISB

ISB SUSTAINABILITY CONCLAVE

Threads of Tomorrow: Weaving Sustainability into Style!

WORKSHOPS ●

1 PM - 3 PM:
Sustainable Finance
Building Sustainable
Businesses

PANEL DISCUSSION ●

4:30 PM - 6PM:
Ms. Manika Mittal, Mynta
Mr. Prakhar Gupta,
IN.CORP
Mr. Richesh Samantaray,
Marks & Spencer
Mr. Nidhin John, Aditya
Birla Fashion & Retail

KEYNOTE

4 PM - 4.30 PM:
Ms. Pauline
Laravoire, HEC
Paris

CARNIVAL

Pop-up shops,
stand up set,
musical night,
fashion show,
thrift shop, and
much more!

DATE: 6 August, 2023
Venue: ISB Hyderabad











